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EDIZIONI MODERNE INTERNAZIONALI - ANNO 2 - N. 5 DICEMBRE 2009 - QUADRIMESTRALE - POSTE ITALIANE SPA - SPED. IN A.P. D.L. 353/2003 (CONV. L. 27/02/2004 N. 46) ART. 1 COMMA 1, DCB MILANO ROSSERO

rassegna stampa - ghenos srl 4, via Poliziano 20154 Milano

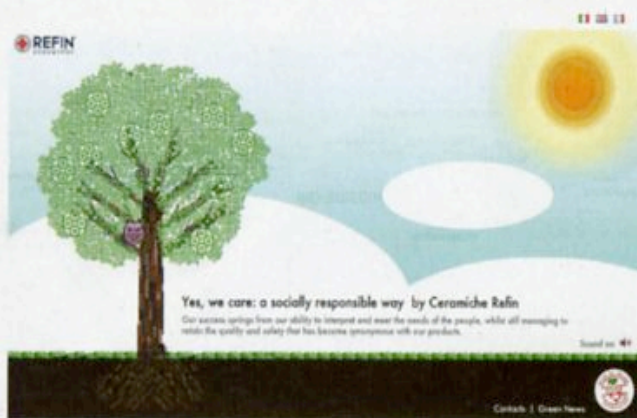


Ceramiche Refin online

Un sito per informare sull'architettura e l'edilizia ecocompatibile. Ecco la scelta di Ceramiche Refin lanciata dalla campagna "Yes, we care". All'indirizzo www.wecare.refin.it, gli utenti - professionisti del settore o consumatori - troveranno idee e consigli per realizzare progetti in accordo con i principi dell'abitare ecologico. In particolare, la sezione denominata "Green News" riporta notizie sulla bioarchitettura e la bioedilizia raccolte da tutto il mondo, con un'area dedicata interamente alla certificazione LEED (Leadership in Energy and Environmental Design),

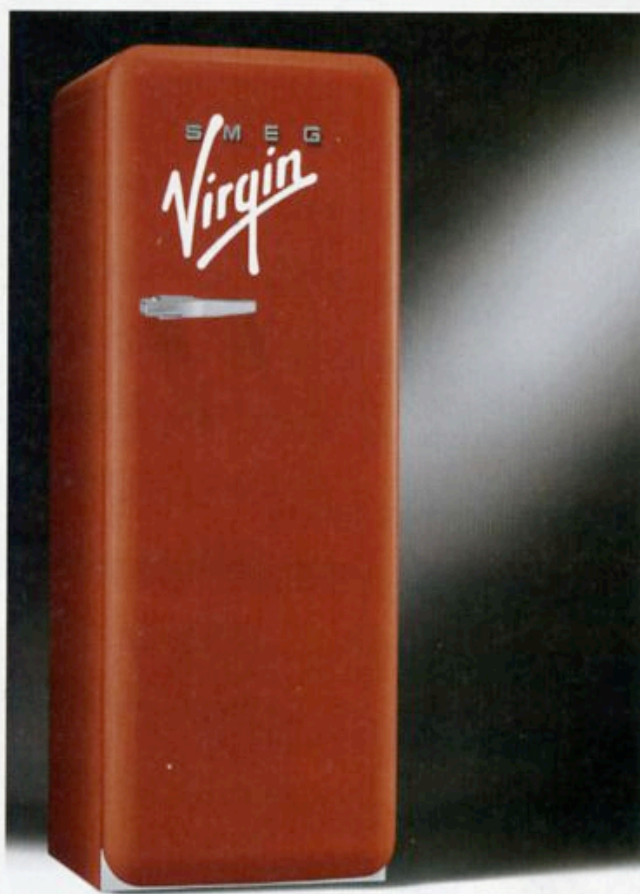
una certificazione che valuta l'ecocompatibilità di un edificio, dalla fase di progettazione a quella di gestione quotidiana. Un'atte-

stazione ottenuta dalle linee Eco Leader e Stone Leader di Ceramiche Refin insieme all'etichetta Ecolabel di altre collezioni.



Smeg e Virgin per l'Abruzzo

Il mondo della musica e quello dell'industria si uniscono per aiutare le vittime del terremoto in Abruzzo. Durante il Virgin Games Charity Gala è stato presentato il nuovo frigorifero Smeg FAB28 in stile anni '50. I proventi della serata, alla quale ha partecipato il presidente del Gruppo Virgin Sir Richard Branson insieme a molte stelle della musica, andranno a integrare il Virgin Abruzzo Relief Fund. Costruito in classe energetica A+, il FAB28 garantisce alta efficienza e bassi consumi. Largo 60 centimetri e alto 151 cm, ha una capacità totale di 256 litri e un congelatore a quattro stelle da 26 litri. La classe climatica T assicura ottime prestazioni in ambienti di temperatura variabile da 18°C fino a 43°C.



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Legambiente premia Pro-Gres di CERAMICHE REFIN: piastrelle italiane per l'eco-sostenibilità

La collezione Pro-gres di Ceramiche Refin riceve Il Premio all'innovazione Amica per l'Ambiente 2009 di Legambiente per la categoria **Tecnologie Verdi**.

Il Premio è un riconoscimento annuale alle tecnologie, ai processi, ai prodotti, ai servizi e ai **sistemi gestionali innovativi che producono significativi miglioramenti ambientali** e, la categoria Tecnologie Verdi, prende in esame le innovazioni nel settore **dell'efficienza energetica e delle energie rinnovabili**.

Valori che Refin è riuscita ad esprimere pienamente nella collezione Pro-gres, realizzata, per la prima volta nell'ambito dei prodotti ceramici, con contenuto riciclato post-consumo: un pregiato impasto contenente il 20% di **vetro riciclato** proveniente da schermi di vecchi monitor e televisori a tubo catodico.

Pro-gres è il frutto di una ricerca costante di soluzioni **eco-sostenibili** e perfettamente in linea con i requisiti sui materiali previsti dal LEED Building Rating System (Leadership in Energy and Environmental Design), riconosciuti quale riferimento fondamentale per l'**edilizia "verde"**. Il suo sviluppo è stato possibile grazie ad un accordo esclusivo che il Gruppo Concorde ha stipulato con ReMedia, il principale consorzio italiano dell'industria elettronica per la **gestione ecosostenibile dei RAEE (rifiuti da apparecchiature elettriche ed elettroniche)**.

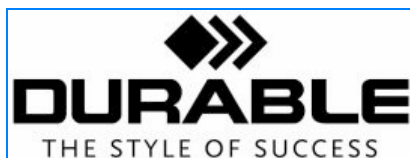
Pro-gres è quindi un esempio di prodotto eccezionalmente performante, risultato dell'impegno costante di Refin nello sviluppo tecnologico e nella ricerca per l'**eco-sostenibilità** e rappresenta una grande innovazione nel settore ceramico ed anche una **soluzione ecologicamente ed economicamente sostenibile nell'ambito del riciclo dei rifiuti**.

Questo premio è anche un riconoscimento all'intensa attività dell'azienda nell'ambito dell'**ecoincompatibilità**.

Già da diversi anni Ceramiche Refin ha ottenuto la certificazione Ecolabel, marchio europeo di qualità ecologica assegnato ai prodotti con **ridotto impatto ambientale**. L'impegno nei confronti dell'ambiente si è concretizzato recentemente anche con le collezioni di piastrelle prodotte con oltre il 40% di **materiale ceramico riciclato**.

data : 21-12-2009
 web : www.refin.it

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Pavimenti e rivestimenti Piastrelle Pro-Gres di Ceramiche Refin, belle ed ecologiche

(17 dicembre 2009)

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Le piastrelle Pro-Gres di Ceramiche Refin hanno ricevuto un importante riconoscimento alle loro caratteristiche di eco-sostenibilità: la collezione di pavimenti e rivestimenti infatti ha ottenuto il Premio all'innovazione Amica per l'Ambiente 2009 di Legambiente per la categoria Tecnologie Verdi, pensato per riconoscere l'impegno delle aziende verso le nuove tecnologie, prodotti o servizi in grado di produrre significativi miglioramenti ambientali.

Ceramiche Refin è riuscita a realizzare la collezione di pavimenti Pro-Gres con contenuto riciclato post-consumo, prima azienda ad immettere sul mercato un prodotto contenente il 20% di vetro riciclato proveniente da

Annunci Google

schermi di vecchi monitor e televisori a tubo catodico.

Lo sviluppo di queste piastrelle è stato possibile grazie ad un accordo esclusivo che il Gruppo Concorde ha stipulato con ReMedia, il principale consorzio italiano dell'industria elettronica per la gestione ecosostenibile dei RAEE (rifiuti da apparecchiature elettriche ed elettroniche).

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ULTIMI ARTICOLI



Piastrelle Pro-Gres di Ceramiche Refin, belle ed ecologiche



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Battiscopa Metal Line in alluminio anodizzato con inserto in legno massello

